



We create
campaigns
that perform

As of now we are looking for a

(Junior) Campaign Manager – Online Media

Digital Media Technology – rock-solid German agency group - Modern office in central Belgrade

Your job // A challenging task

- Setup, management, controlling and analysis of our online campaigns within our agency tool and adservers
- In addition to classic (e.g. cpm) advertising bookings, you will work on programmatic (bidding) advertising bookings and use the relevant tools (e.g. Google Ads).
- Responsibility for the client quality management regarding advertising materials check, trackings tests and campaign monitoring
- Providing ongoing detailed campaign reports overlooking performance and delivery metrics
- Working closely and keeping a good exchange with our international team of campaign and key account

Your profile // Requirements

- You have completed an above-average university degree with surpassing results
- You possess an excellent understanding of numbers and exceptional analytical skills and the way you work is systematic, well-structured and independent in every respect
- First experience of using tools and technologies such as Google AdWords, ad- and bid-management systems, tracking-tools as well as Adserver would be an advantage
- HTML-knowledge is a plus
- Initial practical experiences in online marketing within agencies or companies are desirable
- Excellent communication skills and fluency in English

Our profile // What we offer

- Great team of like-minded professionals, no-fuss management style
- Competitive salary and benefits
- Rock-solid, high-growth international agency with HQ in Hamburg, Germany; 40+ employees in SRB
- Caffeine and vitamins all inclusive
- A yearly Christmas Party trip to Hamburg

Please apply online at jobs@performance-technologies.de

We are looking forward to receiving your application, which includes your cover letter and CV in English, desired salary, and earliest starting date. A detailed description of your latest projects will be highly appreciated!

Should you have any questions please contact us at +381 11 205 50 85